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For Immediate Release

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Patton Names New CEO on 25th Anniversary

Robert R. Patton takes the helm on Patton's silver anniversary, steering the network-equipment manufacturing firm toward continued long-term growth and profitability.

GAITHERSBURG, MD: Patton—the leader in business and carrier-class network access, connectivity, VoIP and triple-play equipment—has named Robert R. Patton (Bobby) as Chief Executive Officer.

The transition took effect on January 1, 2009, Patton's silver anniversary.

Former CEO Robert E. Patton (Bob) will continue serving as Chairman of the Board of Directors.

Bob announced the transition during the company's annual Global Sales Summit, where worldwide sales and senior management teams were convened. Bobby addressed the summit as CEO, outlining a corporate strategy for ongoing growth and profitability.

"Our charter," Bobby explained, "is to build a dynamic, technology business that endures for generations. Our strategy is to build solid business and personal relationships, while making a profit on every product, in every business unit, every year."

So far, Patton is on course. Since incorporating on 1 January 1984, Patton has achieved growth and profit every single year.

Despite the 2008 global economic crisis, Patton expanded international operations, opened a Southern Europe Operations Center in Milan, acquired OnSite Systems S10 SONET/SDH product line, and closed the year with profit.

During the 2001 telecom meltdown, as hundreds of companies failed, downsized, and succumbed to acquisition, Patton achieved revenue growth and profit.

"We insist on constant innovation," Bobby continued, "in every aspect of operations – from sales, marketing and lean manufacturing to next-generation data, VoIP and video technologies."

In September 2008 Patton's SmartNode™ 4961 solved VoIP interoperability challenges for DECT, PBX, and FAX in ISDN deployments. SmartNode™ VoIP gateways have won Internet Telephony Magazine's Product of the Year every year since 2005.

During the 1990s Patton brought the first Ethernet extender to market. Patton still dominates the enterprise long-range Ethernet market, and now delivers multi-service transmission and transport systems to alternative carriers.

A highly-diversified product line and aggressive marketing approach contribute to Patton's stability. Today, Patton designs, develops and manufactures a catalog of over 1,000 products, engaging customers in 120 countries, with offices in USA, Switzerland, Germany, France, Italy, India, Viet Nam and Lebanon.

Brothers Bruce, Bobby and Burt Patton founded the family-owned business in their father's basement.

During Q1 2009 Patton will launch six products and showcase recent innovations during March 3–8 at CeBIT **Hall 13 Booth A58**.

About Patton

Patton is a multi-national organization that manufactures voice and data-communications equipment for carrier, enterprise, and industrial networks worldwide. Incorporated in 1984, Patton markets a catalog of over 1000 products including SmartNode™ VoIP solutions that support SIP, H.323, and MGCP for analog and ISDN telephony; ForeFront™ multi-service access infrastructure solutions for TDM and IP service delivery (T1/E1, G.SHDSL, xDSL, dial-up); IPLink™ CPE solutions for last-mile/local-loop access (WAN routers, modems, remote access servers, NTUs, CSU/DSUs); CopperLink™ Ethernet Extenders; EtherBITS™ device servers; EnviroNET™ NEMA4-compliant hardened networking equipment, and a full range of network-connectivity Micro-Products (interface converters, short-range modems, multiplexers, surge protectors). Patton marked its 25th anniversary of business operation on 1 January 2009.

For more information or a free catalog, contact sales@patton.com

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