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**For Immediate Release**

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## **3CX and Patton Deliver Bundled VoIP and IP-PBX Solution With Deerfield.com**

*Winners of the Internet Telephony® 2007 Product-of-the-Year Award Team up to Deliver Flexible, Windows-Based VoIP for Small Businesses in the USA and Canada*

**MIAMI, FL and GAITHERSBURG, MD**—(Marketwire—January 22, 2008)—3CX—developer of the software-based Private Branch Exchange (PBX) for Windows—and Patton Electronics Company—the industry leader in business-class network access, connectivity and VoIP equipment—announce that Deerfield.com has paired 3CX's software-based IP-PBX for Windows with Patton's SmartNode™ VoIP gateways as an "SMB Bundle."

For small and medium businesses (SMBs), the "SMB Bundle" combines all the features of a traditional PBX with the cost savings and added features of VoIP (free calling, consolidated operations, computer-resident soft phones, and voicemail-email integration). Rigorously tested and certified for interoperability, the Patton and 3CX solution enables a gradual transition to VoIP that avoids the expense and risk of a wholesale migration.

"We are excited to partner with such award-winning companies as Patton and 3CX," said Mike Deerfield, CEO of Deerfield.com. "Their products offer powerful features not available from any other suppliers. Three years running SmartNode™ won product of the year. The SMB Bundle is exactly what businesses need to transition to unified communications."

"It's a privilege to work with such market leaders as Patton and Deerfield.com," said Nick Galea, CEO of 3CX. "Together we multiply the value for our mutual customers. Deerfield gives North American companies easy access to state-of-the-art communications."

SmartNode™ gateways provide all the traditional telephony interfaces (PRI, BRI, FXS, FXO, T1, and E1) that interconnect Windows computers running 3CX PBX software with installed POTS and ISDN phone and fax equipment.

"As we approach our silver anniversary, we are honored to be working shoulder-to-shoulder with such industry front-runners as 3CX and Deerfield.com," said Bobby Patton, President of Patton Electronics. "It's a collaboration of innovation."

"Interoperability is the word in today's converging networks," said John Wu, VoIP Product Line Manager at Patton. "No business can risk an untested, non-standard system. We are very pleased 3CX has chosen the most interoperable VoIP equipment for their bundled solution."

For hi-resolution images of SmartNode VoIP equipment, go to Patton's media resources page and click on *VoIP*.

For more information or a free catalog, contact [sales@patton.com](mailto:sales@patton.com)

### **About 3CX**

3CX is an international developer of telecommunications software, headquartered in Europe with offices in Cyprus, USA, UK and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. The company is focused on the Windows IP PBX market with its innovative and award-winning 3CX Phone System for Windows, which has been developed for the SMB market. For additional information on 3CX please visit [www.3cx.com](http://www.3cx.com).

### **About Deerfield.com**

Founded in 1994 and headquartered in Gaylord, Michigan, Deerfield.com® is an International provider of Internet software and services designed to meet the connectivity, security and messaging needs of small-to-medium sized businesses and organizations. Deerfield.com publishes a leading suite of Internet products distributed via ESD (Electronic Software Distribution) globally through both direct and multi-tiered distribution channels. Deerfield.com continues to bring its vision of the Internet to its customers through a range of products including WinRoute Firewall, a flagship Internet sharing solution; DNS2Go®, the company's dynamic DNS service; and a family of messaging and security products, appropriately named VisNetic®.

### **About Patton**

Patton is a multi-national organization that manufactures voice and data-communications equipment for carrier, enterprise, and industrial networks worldwide. Incorporated in 1984, Patton markets a catalog of over 1000 products including SmartNode™ VoIP solutions that support SIP, H.323, and MGCP for analog and ISDN telephony; ForeFront™ multi-service access infrastructure solutions for TDM and IP service delivery (T1/E1, G.SHDSL, xDSL, dial-up); IPLink™ CPE solutions for last-mile/local-loop access (WAN routers, modems, remote access servers, NTUs, CSU/DSUs); CopperLink™ Ethernet Extenders; EtherBITS™ device servers; EnviroNET™ NEMA4-compliant hardened networking equipment, and a full range of network-connectivity Micro-Products (interface converters, short-range modems, multiplexers, surge protectors). 2008 is Patton's 25th year in business.

More Information:

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