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Drawn by Robust Telecom Expansion, Patton-India Launches Operations in Chennai

*Leveraging US, Swiss and Indian resources, Patton Electronics (USA) and
Microsense (India) join forces to deliver integrated solutions for carrier-
provider, enterprise and industrial networking.*

CHENNAI, INDIA: Patton Electronics Pvt. Ltd has opened the doors of its new India Headquarters in Chennai, lured by sustained expansion in India's telecom and networking sectors.

Launched during Patton Electronics' 25th year of operation, Patton-India, as the new company is branded, is backed by investment from Patton-Inalp Holdings (Switzerland).

"We couldn't resist expanding in India," said Burton A. Patton, Executive Vice President of Patton Electronics and acting president of Patton-India. "The Telecom market will be too big, the local talent too strong, and there is an emerging manufacturing sector which could rival Shenzhen".

Patton-India will leverage local technical talent and deep relationships with industry peers to deliver seamlessly-integrated, world-class solutions for carriers, service providers and enterprises throughout India and the world. Patton's prior investment in India includes out-sourced software development employing local professionals. Plans for growth include increased local software development with new local hardware development and manufacturing in India.

"The local market in India expects telecom equipment providers to deliver best-in-class technology," said S. Kailasanathan, Chairman of the Board for Patton-India. "We are committed to exceeding those expectations. Patton-India is an integrator's integrator. We deliver end-to-end solutions with proven interoperability."

As a solutions provider, and member of the Triple Play Alliance, Patton-India will offer system design, integration and support services. Besides distributing Patton Electronics' entire catalog of over 1,000 network access, connectivity and Voice-over-IP products, Patton-India also plans to expand its portfolio of best-in-class third-party products.

"India is a world-class telecom market," said Andreas Danuser, Member of Patton-India's Board of Directors. "Chennai is a strategic location with sophisticated technology. Drawing on local and global resources, Patton-India will contribute significantly to the future of networking—not only in India but worldwide."

Patton-India is formed by merging Patton's world-class engineering, manufacturing, and global marketing prowess with Microsense's local marketing expertise, mature distribution system, and expert project and technical support. Microsense will continue to focus on its wireless and solutions businesses.

By setting up shop in Chennai, Patton-India reflects a global trend. Motorola, Nokia, and Flextronics, have all recently inaugurated manufacturing facilities in Chennai.

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