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Patton's Storms North American VoIP Market with Year-End Pricing on SmartNode™ PRI/T1 and multi-FXS Gateways

Patton launches two best-selling VoIP products in North America with "two-for-one" pricing on the award-winning SmartNode™ 4960 PRI/T1 VoIP IAD and a 20% discount on the SmartNode™ IpChannelBank 4400 multi-FXS gateway-router.

GAITHERSBURG, MD: Patton—the leader in business and carrier-class VoIP, network access, connectivity, and video surveillance equipment—announced today a blitz on the North American VoIP market that engages key reseller partners to offer special year-end pricing on Patton's two best-selling SmartNode™ VoIP gateway routers.

Now through December 31st, Patton is engaging a network of retail channel partners to offer buy-one-get-one-free pricing on the SmartNode™ 4960 PRI/T1 VoIP IAD and a 20% discount on SmartNode™ IpChannelBank™ 4400 Multiport FXS gateway router.

888VoIPStore, abpTech, Deerfield, VoIPLink, and VoIPSupply are among Patton's distribution channels offering the special year-end pricing.

"T1 trunking is the most popular PBX telephony service in North America," said John Wu, Patton's VoIP Product Line Manager. "The 4960 delivers NGN SIP-trunking at cost points that actually *increase* profitability for the business model."

By providing SIP-trunking and PSTN trunking interfaces for IP-PBXs, the low-cost SN4960 enables Telco carriers to offload traffic from expensive TDM infrastructure to lower-cost, new-generation IP networks

Featuring up to four T1 interfaces, two Gigabit Ethernet interfaces, and supporting 24 to 96 VoIP or fax calls, the SN4960 is ideal for the North American market.

Because any T1 interface can be configured as a WAN-access uplink that supports all the North America protocols—including HDLC, Frame Relay, and MLPPP—the SN4960 eliminates the cost of an additional T1 WAN card.

"If you don't want dropped calls when a colleague downloads large files," said John Wu, adds, "you need a VoIP router with advanced QoS."

Both the SN4960 and the SN4400 eliminate the cost of multiple CPE devices by combining VoIP gateway, WAN access and advanced routing functions with full QoS management and Patton's unique DownstreamQoS™—all in a single low-cost unit.

The SmartNode™ 4400, which converts up to 32 traditional analog phone or fax calls to Voice-over-IP, is the only existing multiport FXS VoIP device that combines gateway and router functions in a low-cost standalone form factor.

Since carriers require thousands of units for service roll-out, any CPE cost reduction is multiplied to the provider's bottom line.

For hi-resolution images of the SN4960 and SN4400, go to Patton's media resources page and click on *VoIP*.

About SmartNode™ VoIP Solutions

SmartNode™ delivers state-of-the art VoIP technology that integrates seamlessly with existing analog POTS and digital ISDN infrastructures. Proven interoperability with all major brands of softswitches and IP-PBXs makes it easy for carriers and enterprises to deploy future-proof VoIP systems quickly and profitably today. Thousands of SmartNode™ products are up and running in enterprise networks and carrier deployments worldwide, including one of Europe's earliest first-line VoIP services.

The SmartNode™ Unified Communication Agent™ (UCA) provides any-to-any multi-path switching (simultaneous SIP, H.323, ISDN, and POTS calls with routing and conversion between TDM/PSTN and IP/Ethernet networks—plus T.38 and SuperG3 FAX) combined with dial-backup and IP-link redundancy for VoIP and data survivability. The UCA also provides VoIP-over-VPN security with encrypted voice via IPsec with AES/DES strong encryption and automated keying via Internet Key Exchange (IKE), plus SIP Registrar for presence/reachability.

SmartNode™ preserves all the ISDN telephony features that ISDN users depend on and network operators require (AOC, CLIP, CLIR, UD64, overlap dialing, and fax, as well as MSN and DID). Built on the industry's most interoperable VoIP platform, the SmartNode™ S-DTA supports ISDN, SIP, H.323, and MGCP/IUA signaling. Patton's SmartWare™ features touchless auto-provisioning, high reliability, and proven interoperability with all the major-brand softswitches and IP-PBXs.

Scaling from 2 to 120 voice calls, SmartNode™ VoIP gateways, routers, and IADs offer every industry-standard interface, including T1/E1, PRI/BRI, FXS/FXO, V.35/X.21, Ethernet, G.SHDSL, ADSL2+, and more, while Patton's advanced DownStreamQoS™ technology delivers clear, toll-quality voice on every call. For more information about SmartNode™, go to www.patton.com/voip.

About Patton

Patton is a multi-national organization that designs, develops, and manufactures electronic communications equipment for network access, connectivity, voice-over-IP, video surveillance and triple play. Deployed throughout the world in carrier, enterprise, and industrial networks, most Patton products are manufactured in the USA. Patton is ISO 9001 certified and markets a catalog of over 1000 products including SmartNode™ VoIP solutions (SIP and H.323) for analog and ISDN telephony; Visuality™ mobile-video surveillance, collection, and intelligence distribution solution, ForeFront™ multi-service access infrastructure solutions for TDM and IP service delivery (T1/E1, G.SHDSL, xDSL, dial-up); IPLink™ CPE solutions for last-mile/local-loop access (WAN routers, modems, remote access servers,

NTUs, CSU/DSUs); CopperLink™ Ethernet Extenders; EtherBITS™ device servers; EnviroNET™ NEMA4-compliant hardened networking equipment, and a full range of network-connectivity Micro-Products (interface converters, short-range modems, multiplexers, surge protectors). Incorporated in 1984, Patton Electronics marked their 25th anniversary of operation on 1 January 2009.

For more information or to request a free datacom catalog contact sales@patton.com.

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